



Leyendecker & Lemire, LLC
An Intellectual Property and Business Law Firm



E-CONTRACTING AND E-COMMERCE

E-Commerce plays a huge role to today's economy. An essential underpinning of this economy is the fact that agreements entered to on-line are enforceable. While many people might not give it a second thought these days, it wasn't too long ago when there was a lot of uncertainty surrounding e-commerce and e-contracting. In 2000 Congress passed the Electronic Signatures in Global and National Commerce Act (known as "ESIGN"). This act guaranteed the legal effect of contracts that utilized electronic as opposed to ink and paper signatures. Certain contracts (such as real estate contracts) are required by state or federal laws require consumer's to be provided with certain notices in writing. ESIGN made it possible, if consumers choose for them to receive that information electronically. Additionally, it allows for certain record keeping requirements in consumer transactions to be kept electronically.

Realistically, electronic commerce is not much different than regular business relationships. Certain transactions should be governed by written contracts and websites that are interactive should be governed by policies and procedures for the people who visit them. The only real difference is that instead of signing on the dotted line, you now check the box to signify that you agree to be bound by the relevant terms and conditions. Therefore, just a much care should be taken in the e-commerce world as it would be in the brick and mortar world a solid electronic agreement is just as crucial as solid contracts are no traditional economy businesses. Make sure you e-commerce business gets off on the right foot. We specialize in e-commerce and e-contracting issues and have helped numerous clients start their new business off on the right foot and make sure that their business is protected by using documents made to address the issues and risks that face their e-business.

Leyendecker & Lemire, LLC is a Denver-based law firm offering a full spectrum of Intellectual Property, Business and Entertainment related legal services for entrepreneurs, individual inventors, and businesses of all sizes. We pride ourselves in providing large firm quality, but with personalized service and attention the large firms do not provide to their smaller clients. Our strength is working with a client from the beginning of his/her venture to maximize the venture's value and potential, as well as, help minimize the risk of legal disputes. Call (303) 768-0123 or e-mail us at info@coloradoiplaw.com today to see how we can help you!

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